

B.Com. Semester - 5 (Remedial) (CBCS) Examination**March/April-2024 (Old Course)****ENGLISH LANGUAGE - 5 (FOUNDATION)****Time: 2:30 Hours****Marks: 70****Instructions:**

1. All questions are compulsory.
2. Figures to the right indicate marks.

Que.1 Write the following short notes; (Any One) (10)
(A) Jakhra- A Snake Charmer
(B) India's Mars Mission

Que.2 Answer the following questions in brief. (Any Five) (20)
1. How has urbanization benefited different groups of people?
2. Why do some people criticize India's Space Programme?
3. What are the benefits of starting your own business?
4. How can you source the start up money for your business?
5. What should one do while working with individual-focused cultures?
6. How has the Employment Guarantee Scheme helped the rural population?
7. What happened when Teja Ba tried to catch Jakhra's attention?

Que.3(A) Write any ONE Individual Report of the followings. (10)
As a Secretary of a business firm, write an individual report for starting a new business.

OR

The Board of Directors has asked you to investigate causes of fire in a factory. As a Secretary, prepare an individual report.

Que.3(B) Write any One Questionnaire of the followings. (10)
1. Socio-economic conditions of a teacher in self-financed institutes.
2. Consumers's responses of newly introduced tooth paste.

Que.4(A) Comprehend the following share market report and answer the questions Given below. (10)
Mumbai, Feb. 04

Equities recover on speculative support

Equities recovered smartly on the Bombay Stock Exchange on Tuesday following heavy buying by speculators and foreign investors. Reflecting the uptrend, the BSE sensitive index opened at 3322.04 and closed at 3377.63 showing a gain over the previous close of 3324.22. The BSE-100 advanced by 17.40 points to 1476.72. The BSE 200 and Dollex settled at 327.98 and 152.23 compared with 325.01 and 150.81 previously. The leading operators from Calcutta were extending support to favourite scripts like Tisco and SBI. The foreign institutional investor's were showing interest in Colgate, Orient Bank and Bajaj Auto.

Questions:

1. What is the trend of the market? Why?
2. How much did the BSE Sensex gain at the end of the market?
3. What is the previous closing level of the BSE 100?
4. Which companies did attract FII?
5. Explain the following terms: 1. Speculators, 2. Scrips

Que.4(B) Write any ONE essay of the following. (10)
1. Online Marketing
2. Oh!! These Examinations
